



# Transform your Business with Business Intelligence (BI)

## Respond Faster to new Business Challenges

- *Are you thinking about how to generate more margin?*
- *Are you able to respond to your customers promptly?*
- *Are you Struggling to prioritize money & resources?*

Get accurate insight from multiple data sources to transform the decision-making abilities of your organization.

## Discover Value in your Data

There are four key steps that Business Intelligence follows to transform both your structured and unstructured data into easy-to-digest insights for everyone in the organization to use. Business Intelligence simplifies complex data by collecting, analyzing, and visualizing it, resulting in to informed decision-making. Previously, businesses manually analyzed data, but BI tools automate these processes, saving time and effort

**Data from multiple sources** - Business Intelligence tools employ the ETL method to gather data from various sources, then transform and store it centrally for easy analysis and querying.

**Uncover trends and inconsistencies** - Data mining automates analysis to uncover patterns and outliers, offering insights into business status. BI tools offer various analytics types like exploratory, descriptive, statistical, and predictive to delve deeper into data, predict trends, and provide recommendations.

**Data Visualization** - BI reporting utilizes data visualizations like dashboards, charts, graphs, and maps to simplify findings for easier understanding and sharing, enabling users to grasp current business insights effectively.

**Actionable Insights** - Business Intelligence integrates current and past data with business operations, enabling prompt action. It supports real-time adjustments and strategic shifts to enhance efficiency, respond to market changes, address supply issues, and resolve customer concerns.

## Business Benefits from BI



Increased efficiency of operational processes



Insight into customer behavior and experience



Predict trends, helps businesses adjust strategies



Ask questions using common phrases in natural language to BI



Accurate tracking of sales, marketing, and revenue performance



Real-time Analytics across departments



### Customer experience

Centralize customer information for targeted resource allocation, enhancing customer engagement and support.



### Sales and marketing

Understand sales, marketing, and consumer behavior to optimize future marketing efforts and boost revenue.



### Finance

Custom dashboards view of financial health, historical data analysis, risk assessment, and trend prediction.



### Inventory control

Automate data analysis for better inventory management, faster fulfillment, and predictive buying insights.



### Human Resource

BI can help the Human Resources team to analyze recruiting, attrition and understand employee experience etc.

**Transform with BI across**



# Why Alletec

## We Understand | We Bring | We Deliver

Alletec possesses a deep understanding of your industry and data structure - ensuring seamless integration and optimized performance. Our expertise extends to comprehending your Business KPIs, enabling us deliver tailored solutions that provide actionable insights and drive informed decision-making.

Additionally, we recognize and address your specific business challenges, offering industry best practices and analytics to overcome obstacles and achieve sustainable growth. What sets us apart is our commitment to bringing you packaged solutions designed to address your unique queries, customized to fit your organization's individual needs. We deliver a single version of truth, aligning business insights with your core business applications.

With Alletec, you can expect quick implementation, resulting in lower Total Cost of Ownership (TCO), and a proven approach leveraging the best-in-class BI platform. Partner with Alletec to elevate your Business Intelligence capabilities and unlock your full potential.



Source - Microsoft Power BI

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