Microsoft Dynamics LS Central Solution for Retail

Merchandise to Margins – Under Your Control

The Retail industry, a highly consumer-driven business area witnessed accelerated consumer trends and a greater urgency for retailers to address new marketplace realities amidst the recent economic turmoil.

An enterprise-wide monitoring & control system is, therefore, a necessity in the new retail setting – a system that connects warehouses, stores, online business, POS and back-office to help achieve real-time operational excellence & manage multiple channels seamlessly.

Alletec Retail Solution

Alletec Retail Solution is designed to address the needs of diverse retail spheres – point of sale, store management, supply chain, merchandising and financials. It enables retailers to gain insight, operate with agility, exceed consumer expectations, and build enduring loyalty with superior time to value.

This in turn empowers dynamic retailers to deliver the complete shopping experience and connect with the right people, at the right time and across multiple channels. The categories of retail addressed by the solution include:

- Food & Groceries
- Apparel & Accessories
- Lifestyle
- Beauty & Wellness
- Books and Stationary

The solution, built on LS Central is scalable, robust and flexible. Configured to meet the needs of modern retail, it reduces the complexity of the retail environment and lets retailers focus on what matters most –merchandise, distribution, promotions, margins and customer service. Furthermore, the flexible solution architecture makes integration with stand-alone external systems possible, thereby simplifying deployment.

LS Central

LS Central is an End-to-End Point of Sale and ERP system *crafted to provide retailers full control and visibility over their business processes. As a unified commerce software, LS Central brings added advanced retail functionalities to Dynamics 365 Business Central, which includes:*

- *Point of sale*
- *Loyalty*
- *Replenishment*
- *eCommerce*
- *Analytics*
- *Staff management*

Overall, LS Central covers all the back-office functions required at the head office.

Business Central and LS Central work as a single software, with one common environment. All your information is collected in a single database and flows seamlessly across Business Central and LS Central.
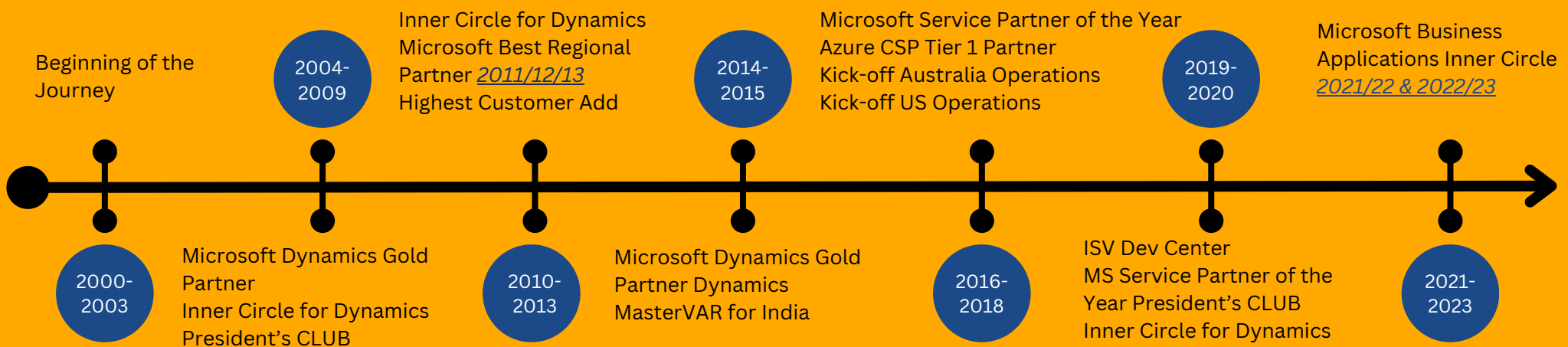
LS Central allows retail businesses to...

- *Raise Productivity*
- *Make processes transparent & efficient*
- *Gain Business Insight*
- *Scale in size & business*

Solution Pay-Off

Alletec Retail Solution based on LS Central enables small-scale enterprises to:

01 Stay consistent across all channels, and manage sales, inventory, prices, campaigns, offers and more in one platform for the physical and online stores

02 Update the data for financials (the Microsoft ERP), Point of Sale (POS), store operations, supply chain management, inventory, eCommerce, and customer loyalty from one single platform

03 Maintain real-time synchronization between warehouses & stores

04 Minimize staffing needs with automated order processing workflows

05 Streamline order processing and fulfillment process with robust & automated Order Management capabilities

06 Serve customers effectively whilst maintaining tight control over business processes with efficient POS Management

07 Maintain personalized communication & offer loyalty benefits to frequent customers identified with sales data analysis

08 Track key metrics with the performance dashboard view

09 Make better merchandising decisions with the availability of clear & objectives business reports

Milestones

Beginning of the Journey

2000-2003

2004-2009

Microsoft Dynamics Gold Partner
Inner Circle for Dynamics President's CLUB

Inner Circle for Dynamics Microsoft Best Regional Partner *2011/12/13* Highest Customer Add

2010-2013

Microsoft Dynamics Gold Partner Dynamics MasterVAR for India

2014-2015

Microsoft Service Partner of the Year Azure CSP Tier 1 Partner Kick-off Australia Operations Kick-off US Operations

2016-2018

ISV Dev Center MS Service Partner of the Year President's CLUB Inner Circle for Dynamics

2019-2020

Microsoft Business Applications Inner Circle *2021/22 & 2022/23*

2021-2023

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