



Bisleri

Overview

HQ: India

Industry: Beverages

Customer Profile: As a symbol of goodness, trust, and purity, Bisleri has been a household name for packaged mineral water in India for decades. The brand has a strong market presence with 122 operational plants. Plus, it has a strong distribution network comprising of 4500 distributors and 5000 distribution trucks, not just across India but neighboring countries as well.



Alletec deployed a robust Microsoft Azure Site Recovery solution

"Microsoft disaster recovery solution was exactly what our firm was looking for. We are backed up with the ability to restore our services quickly, and automated data replication and failover. Thanks to Alletec, now we have the peace of mind that our data is secured and recoverable. I highly recommend Alletec to anyone seeking a disaster recovery solution for their organization!"

Asif Farooqi, Bisleri

About Client

As a symbol of goodness, trust, and purity, Bisleri has been a household name for packaged mineral water in India for decades. The brand has a strong market presence with 122 operational plants. Plus, it has a strong distribution network comprising of 4500 distributors and 5000 distribution trucks, not just across India but neighboring countries as well.

The company stands true to its promise of providing safe, pure, and healthy mineral water to consumers for the last 50 years.

Other than mineral drinking water, Bisleri also offers:

- Vedica-Himalayan Spring Water
- Fizzy Drink
- Hand Purifier

Executive Summary

Bisleri was operating six high-end physical and a few virtual servers at their On-Prem data centre.

However, the company didn't have any solid DR (Disaster Recovery) setup to combat any man-made or natural disaster and to stick to the business running compliance.

Hence, Bisleri was looking for a DR setup that primarily focuses on preventing the loss of their data or information in case disaster strikes, so that they can avoid disruptions in business functions, allowing them to run as normal.

Challenges

- Bisleri didn't have any existing response strategy to a natural or manmade disaster.
- The magnitude of damage to data, revenue, customer trust, and brand image could have been massive in the absence of DR.
- The rescue teams had very limited timeframes for completing key tasks when disaster strikes.
- The company had budget constraints. The cost of building the data center, network disaster, or virtual disaster plan was exceeding their pre-specified budget, which is useful only in the event of failure.
- The company needed to stick to business continuity compliance.

Solutions

- After a deep understanding of the client's requirements and needs during long consultation, Alletec recommended Microsoft Azure Site Recovery.
- Since the solution is cloud-based, it didn't require additional infrastructure, which made it highly cost-effective, fitting perfectly into the client's existing budget.
- Alletec consultants demonstrated the solution capability in detail and trained the internal team about its simple-to-use operations.
- The Alletec team performed a test DR. The customer tested the ERP and other applications including all the third-party integrations.
- All the solutions, such as NAV ERP with QlikView BI solution that the client company deployed for reporting, plus a couple of in-house-developed applications were replicated on the cloud.

Benefits

- **Cost-effective:** Since the solution was budget-friendly, Bisleri would not have to spend anything extra to update the setup or for maintenance for several years to come.
- **Assured recovery:** Microsoft Azure Site Recovery offered more confidence in lost data recovery as it orchestrates and automates replication as well as can failover to either Azure in the Cloud or a secondary site.
- **Data encryption:** All communication with Azure is encrypted. It includes all the data, which ensures massive data security for Bisleri.
- **Quick data recovery:** Virtual machines can be now brought up to help restore services quickly, even when complex multi-tier workloads are operational by customer-facing systems.
- **Automated data recovery:** The solution automates the orderly recovery of services to occur within minutes after a site outage at the primary data center.
- **Recovery plan storage:** Azure management portal allows recovery plans to be created and stored. These recovery plans can be tested regularly without disrupting the essential services.



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